

# Response to Offeror Questions

## Division of Behavioral Health Responses

RFP# 1225

### Question One:

*Can you confirm if the videos need to be specific to each individual Native American tribe represented in South Dakota?*

### Response:

The RFP did not stipulate specific to each individual Native American tribe however the proposal could include any recommended or proposed needs based on specific tribes.

### Question Two:

*Are the types of facilities listed in the RFP the only approved platforms for the videos or are additional recommendations allowed?*

### Response:

The primary focus of this RFP is to target the settings indicated in the RFP, however it does not prohibit additional recommendations.

### Question Three:

*Is there a fee to broadcast in these mentioned facilities or is the \$36,000 budget to be utilized for other media broadcasting platforms?*

### Response:

It would be up to the proposal to outline the fees to broadcast in the target settings.

### Question Four:

*Is this awareness and educational campaign strictly focusing on "prescription" opioids or all aspects of abuse/misuse?*

### Response:

The primary focus should be on both prescription use/misuse as well as all aspects of abuse/misuse of opioids in general.

### Question Five:

*Whether companies from Outside USA can apply for this? (like, from India or Canada)*

### Response:

Yes, companies from outside the U.S. are able to submit a proposal for this project.

### Question Six:

*Whether we need to come over there for meetings?*

### Response:

Meetings can be conducted via conference calls and video conferencing, but offerors should be able to attend on-site consultations or discussions if necessary.

### Question Seven:

*Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)*

### Response:

Yes. Offeror must have knowledge and expertise of the target market and best practices to reach the target market.

### Question Eight:

*Can we submit the proposals via email?*

### Response:

No, proposals must be sent via mail with a digital copy.

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### Question Nine:

*Please address the following different dates in regards to the contract framework:*

- *Page 4, section 1.10 states that “the purchase of service contract is anticipated to begin in February 2018 and end on May 31, 2018.*

**Response:** May 31, 2018 is the end of the FY 18 state contract year. This time frame would cover the services completed during state fiscal year 18.

- *Page 6, Table 1, has the period of February 1, 2018-April 30, 2018 and May 1, 2018-April 30, 2019 for the two funding periods.*

**Response:** May 1, 2018- April 30, 2019 is year two of the federal grant funding which would be the time frames the FY 19 contract would be written to cover.

- *Page 10, the contract states the period of performance is June 1, 2017 – May 31, 2018*

**Response:** This is the state contract year-June 1- May 31. The grant funding runs from May 1- April 30 however a state contract year runs from June 1 to May 31 hence the various dates outlined.

### Question Ten:

*Will the culturally reflective messaging for American Indians need to share any common themes or elements from current initiatives being produced for the general public? If so, may we have access to these items?*

#### **Response:**

There are no current themes developed specifically for the American Indian population at this time.